

END TERM EXAMINATION

THIRD SEMESTER [BA (JMC)] JANUARY-FEBRUARY 2023

Paper Code: BA(JMC)-201

Subject: Development Communication

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions. All questions carry equal marks.

- Q1 Write notes on the following:-
(a) Digital Democracy
(b) GDP and GNP
- Q2 Write notes on the following:-
(a) MNERGA
(b) Magic Multiplier and Empathy
- Q3 Discuss the world system theory and neo Marxist theory in detail.
- Q4 What do you understand by think global act local? Discuss its importance in the development process.
- Q5 Write shorts notes on following:-
(a) Digital Democracy
(b) Social Audit
- Q6 Discuss the Gandhian philosophy of development in detail. Do you think Panchayati Raj is instrumental in the development process of our country?
- Q7 Write short notes on following:-
(a) Whistle blowers in India
(b) Role of ICT in development
- Q8 What do you understand by social marketing and its role in development? Do you think CSRs are playing key role in the development process?
